MODERN HOME DECORATION

The Art of Home Making

was never studied to better purpose than it is now. More and more people every year recognize the fact that it is not money, so much as good taste and judgment, that are required to make their homes comfortable and attractive. The intense rivalry between manufacturers has resulted in the production of artistic designs in low and medium-priced goods that were formerly confined to more expensive qualities, so that appropriate furnishing has come to be mainly a question of judicious selection.

The Home Furnishing House, with its mammoth assortments, its many exclusive lines, its low plain-figure prices and its business-like methods, offers unrivalled inducements to all who desire to furnish their homes with due regard to beauty, convenience and economy; while its handsomely furnished rooms are a constant object lesson in harmonious combination and arrangement.

This little book is devoted almost exclusively to illustrating special order work done in our drapery department. However, draperies are not more of a specialty with us than are furniture, carpets, crockery, pictures, stoves and kitchen furnishings. While this booklet is a booklet of ideas on the one feature of draperies, the store itself is a demonstration of ideas in every department of home furnishing. In fact, we think we can say without exaggeration that every department is a complete store in itself. The leading feature of our business is furnishing homes complete from pantry to parlor. In doing this the resources of every department are such that the result is accomplished in a way to give the most complete satisfaction, whether the furnishings are for a small flat, a cottage or the largest and finest mansion.

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MODERN HOME DECORATION

Containing a series of Practical Ideas and Up-to-date Suggestions for the Beautification of the Home of To-day :: ::

Original Illustrations

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Rochester, N. Y.

WINDOW seats are desirable accoutrements to the bay window, and can be easily fitted by the ordinary carpenter, while nimble fingers and good taste easily do the rest. Dull sage-green velour covers the fitted mattress cushions of our model, and constitutes the valance. Over the white lace window curtains fall the gracefully-looped draperies of darker green damask. The panels above are of plain satin ornamented with metal galloons. A green ball fringe edges the curtain.

BAY windows afford many opportunities for charming draperies. In a rose-colored and white room the bay window is curtained with material of a deep rose shade, while the dull gilt edging and cord lend a rich finish to the entire effect.

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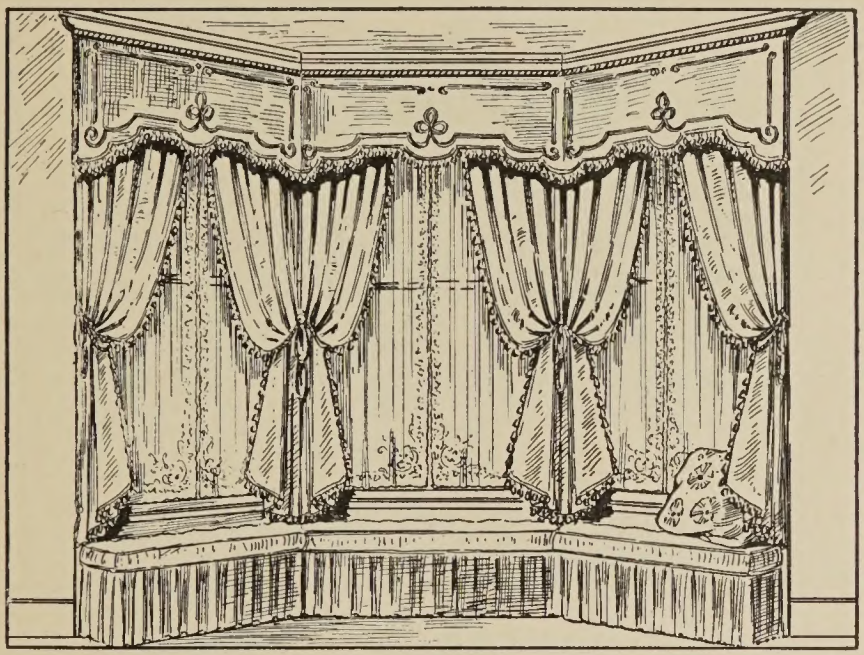
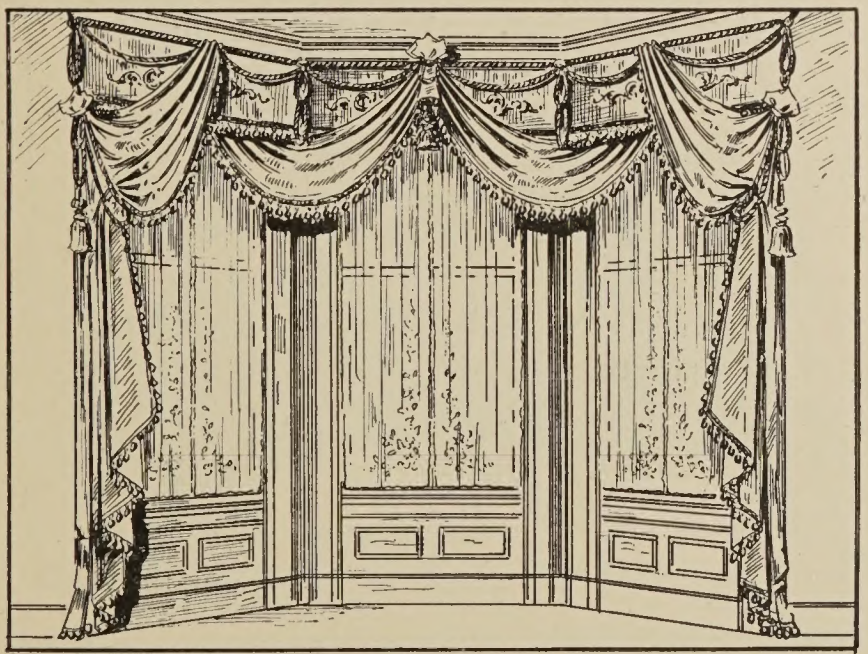
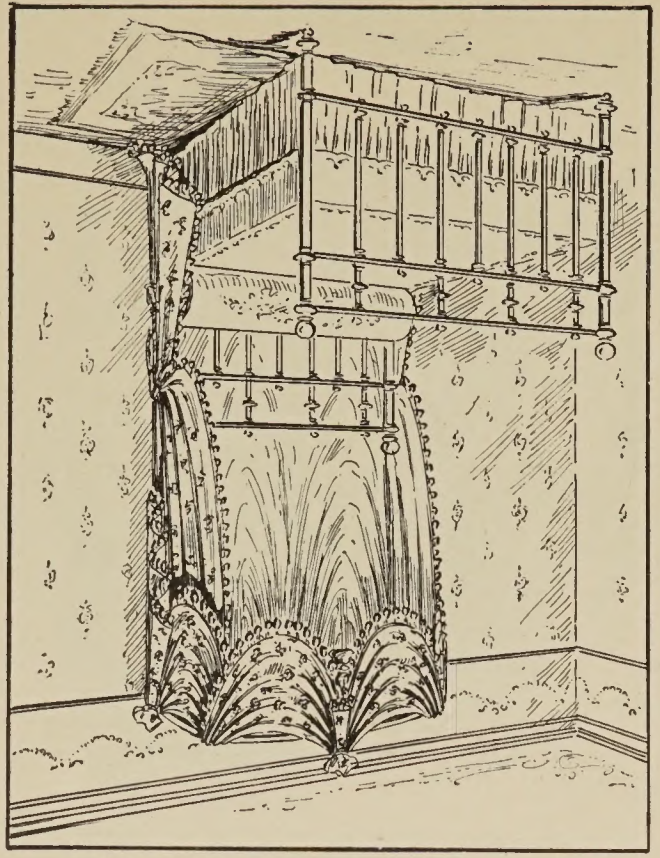
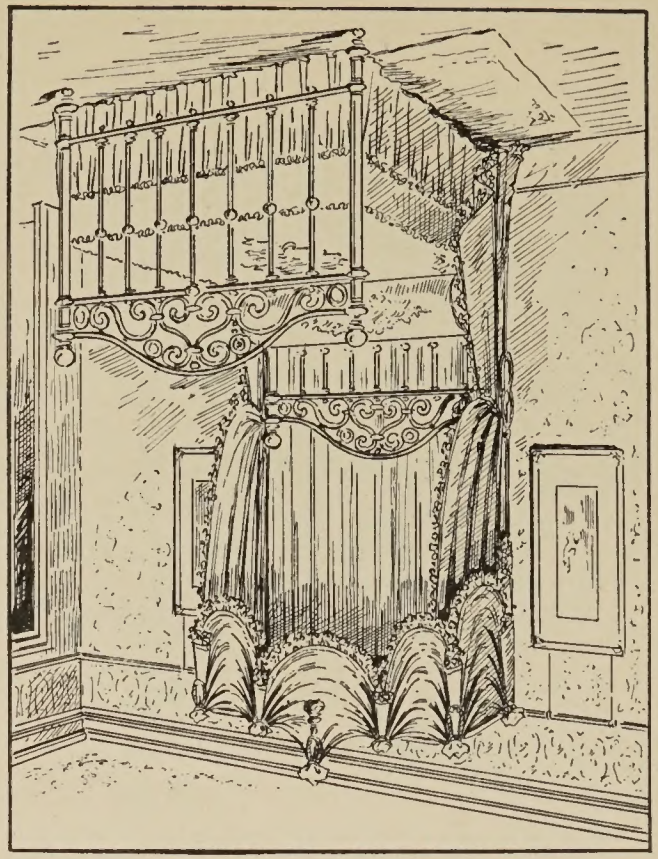




BED draperies are essential to the aspect of the modern bedroom. One of yellow silk is draped in Louis XV. style, and is finished with a yellow silk ball fringe.

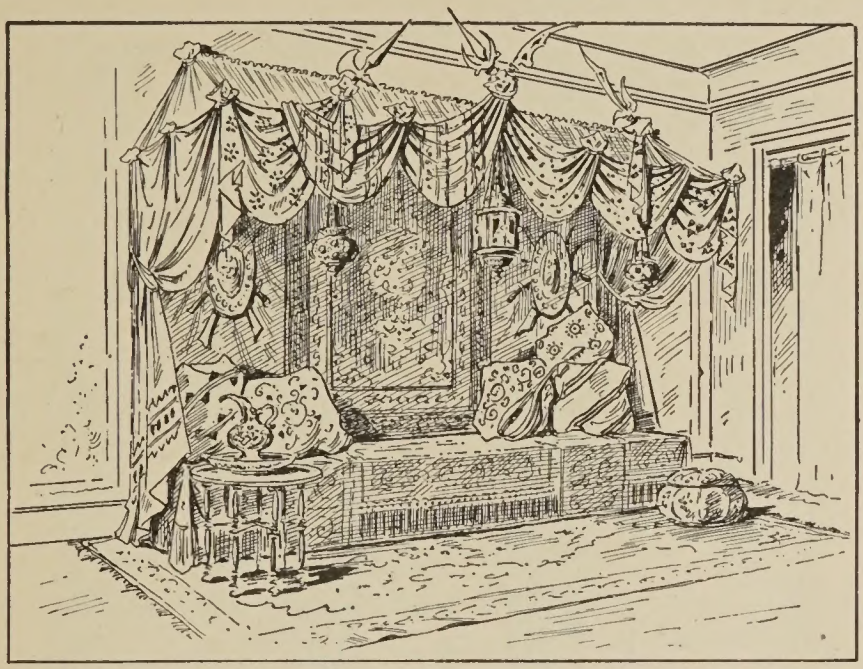
ANOTHER bed is hung with flowered French cretonne, matching the wall paper in design. The bed is enameled white, and the bedspread and roll covering are of white embroidered point d'esprit.

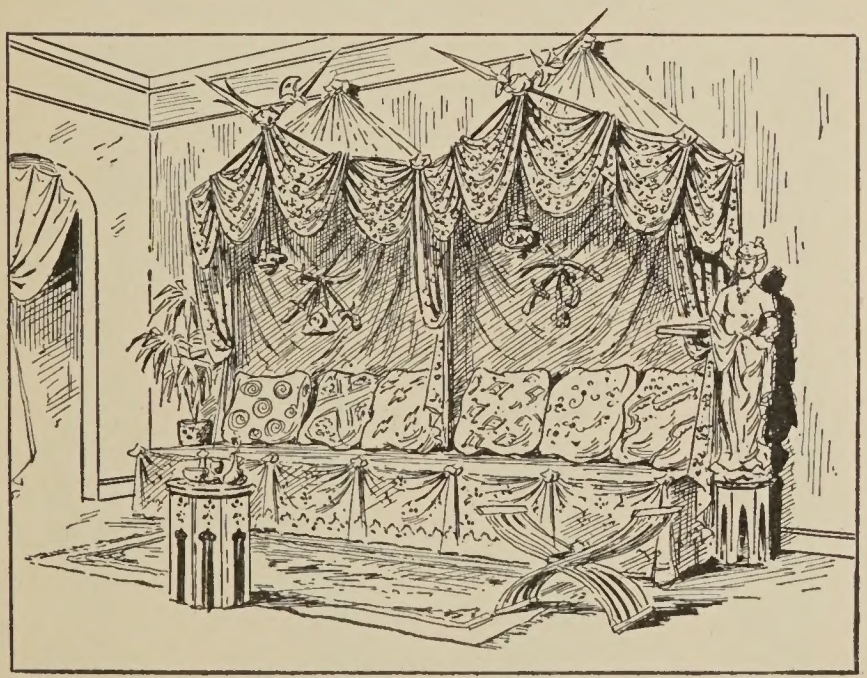




ENTIRE side walls are now ornamented with specimens of Oriental luxury. One design shows the wall hung with a rich Persian rug, while smaller rugs cover the long couch, which is plentifully strewn with vari-colored pillows. Weapons and lamps complete the effect.

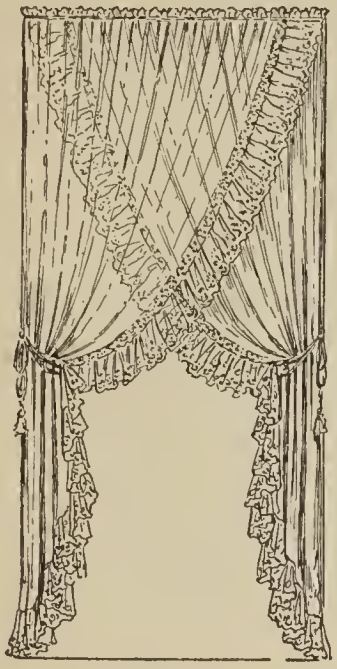
THE double cozy-corner effect forms the entire wall decoration, and is saved from monotony by the many artistic objects of ornamentation which the Orient supplies so freely.

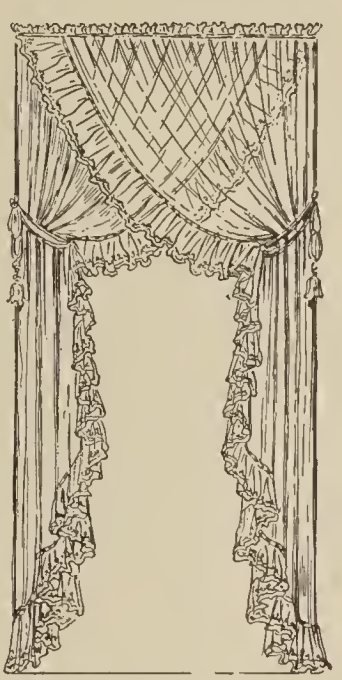


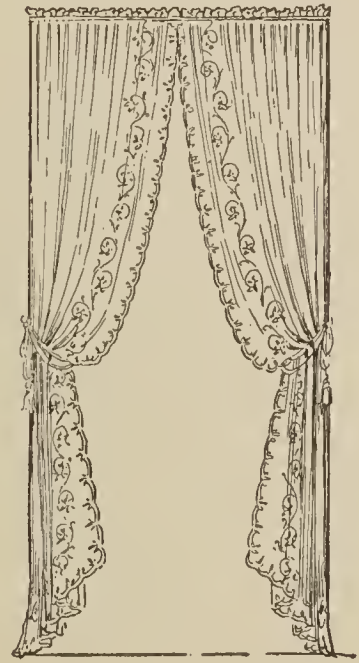


ORIGINAL and dainty effects are desirable for curtains.

Window curtains of point d'esprit, dimity or other airy fabrics, are finished with a flounce or a lace edge, and are no longer attached to the rods by means of pins or rings. Instead, the brass rod passes through the hem, forming a little ruffled edge above. Where the curtains are crossed a double rod is provided and the fanciful drapery is effected by means of white or colored cords and tassels.

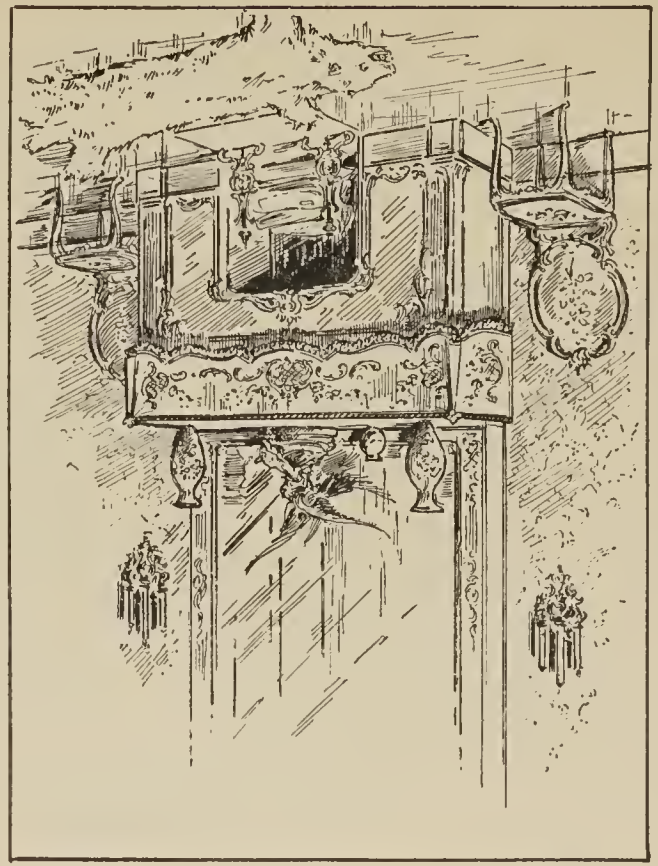






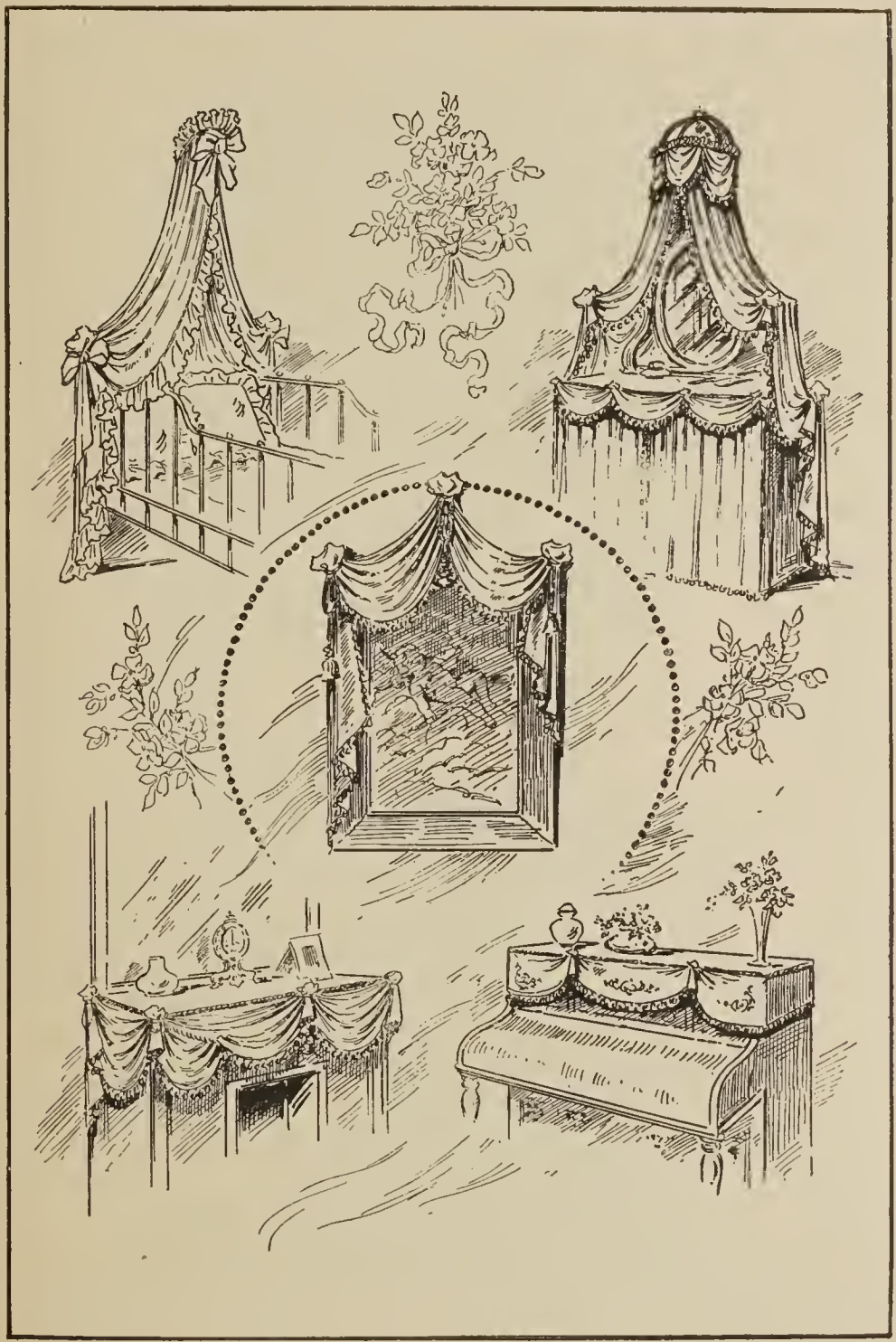
THE mantel drapery for a Louis XV. room is of white silk with gold embroidery, and matches the white-enameled and gilt-trimmed mantel.

THE "Nouveau Art" plays an important part in house decorations. A mantel in this style is tiled with purple fleur de lys on a brownish ground, and the mantel cover repeats the conventionalized design in purples and greens on tobacco brown satin.



Artistic Draperies

1. A dainty drapery for an infant's crib is composed of cotton point d'esprit, with a flounce of the same and a lining of pale blue China silk. The loops are caught with bows of blue satin ribbon.
2. Dotted point d'esprit lined with rose-colored silk and edged with a rose-colored silk ball fringe drapes a French dressing-table, the plain deal frame of which can be easily and inexpensively constructed by any carpenter.
3. Soft China silk of a neutral tone makes a novel and effective drapery for pictures.
4. The gobelin blue silk of this mantel drapery is caught at intervals in little knots, while heavy blue silk cord adds to its effectiveness.
5. The ungainly top of the upright piano may be beautified by a drapery of damask silk with Louis XV. designs embroidered in harmonizing shades.



NEW ideas for the favorite Oriental corner are always acceptable. Our model is particularly suited for a flat where room is valuable, as the box couch forming the seat may be utilized to stow away things. The walls are hung with Turkish stuffs and a handsome rug. Lamps and weapons give the desired picturesque finish.

ANOTHER charming effect can be obtained in the center of a side wall. The adjustment of a grille transforms it into a corner. A battle-axe and spear support the draperies up above, and the little Oriental table and stand support a rich vase of Oriental pottery. An Oriental lamp is suspended from above.

A HANDSOME library scheme is carried out in Pompeian red velour. The walls are covered with red, and the woodwork is mahogany finished. Portieres and curtains are of red velour with a gold galloon appliqued two inches from the edge. Appliques of gold are on the valances.

DRAPERY DEPARTMENT, THIRD FLOOR, STATE STREET.

SECTION OF PARLOR SUIT FLOOR.

THIS large double floor is devoted to samples of fancy rockers and Morris chairs.

On other floors are shown children's rockers, invalid chairs, odd parlor rockers, Turkish rockers, students' rockers and chamber rockers.

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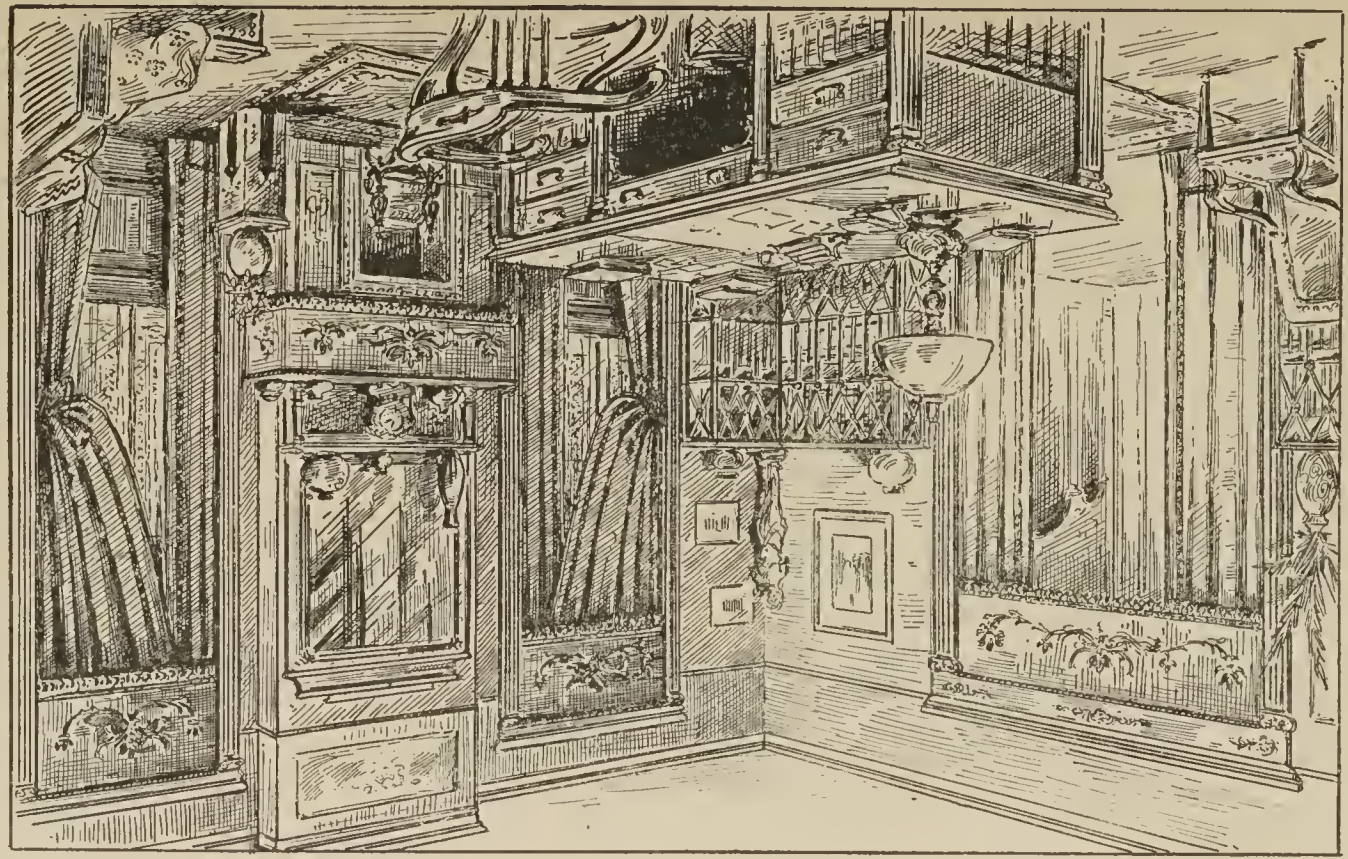


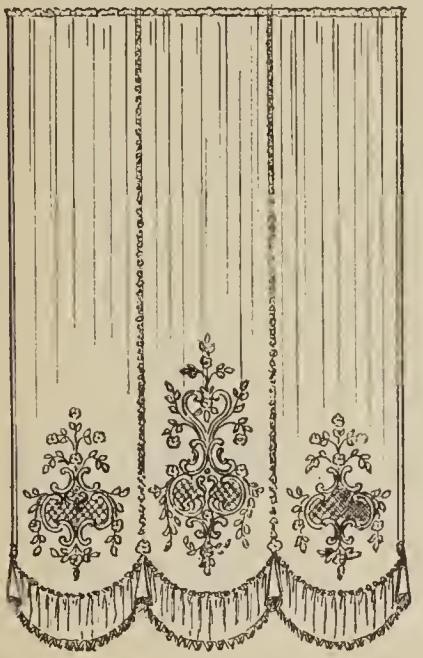
THE approved "Bonne femme" style of curtains shows exquisite designs, representing different historical periods.

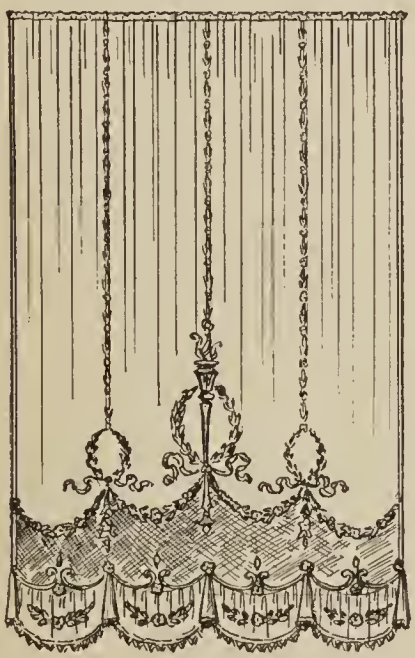
No. 1 is of white liberty silk with a flounce of the same, and decorated with the scrolls and lattice work of the Louis XV. period, done in white silk and gold thread.

No. 2 is of modern design and consists of écru point d'esprit trimmed with écru Arabian lace.

No. 3, of white silk with an applique of écru guipure, shows the laurel wreaths and torches indicating the first Empire, and embroidered with white silk.

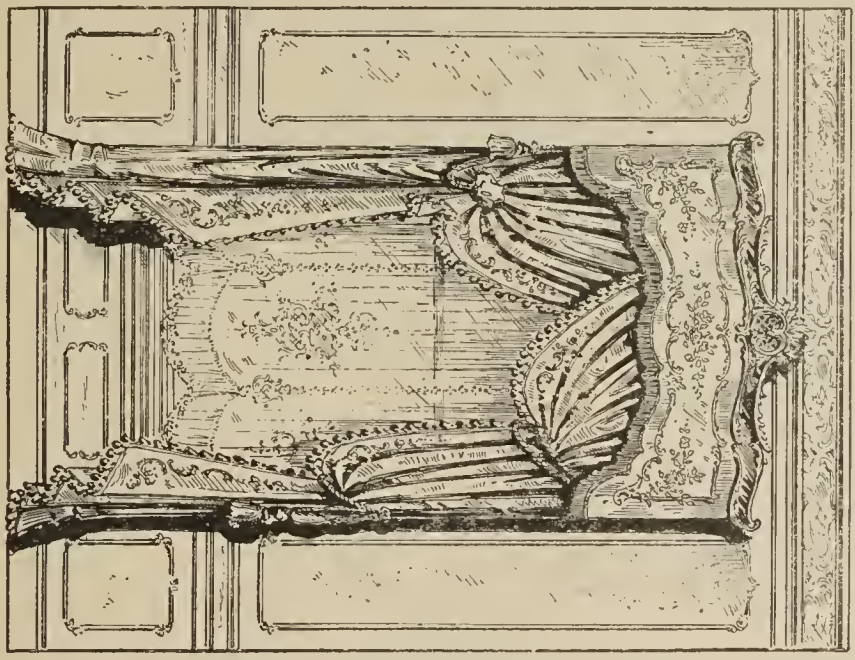
No. 4 is of white net with a border of appliqued white silk edged with lace decorations in Renaissance style.

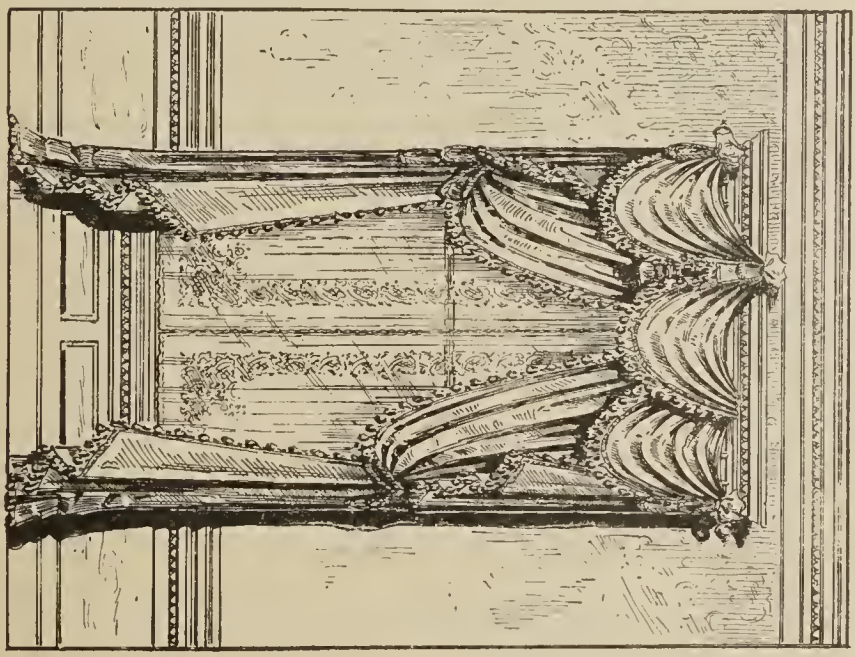




A RICH window drapery in Louis XV. style, for drawing-rooms, libraries and large reception halls. This treatment harmonizes admirably with the paneled wall and ceiling decorations.

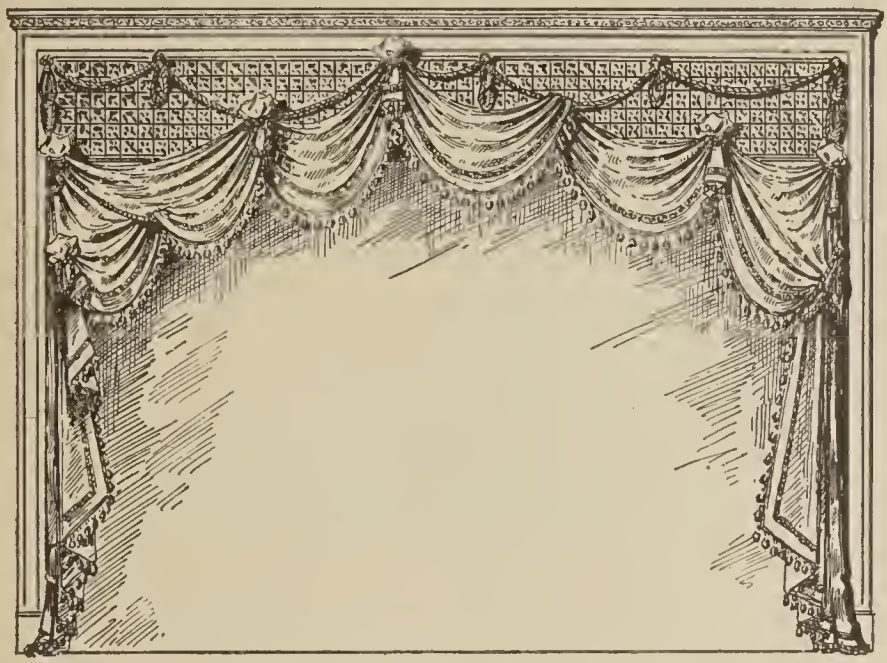
A HEAVY, rich window drapery is here shown. It is of velour, and matches the portieres and other hangings in the room.

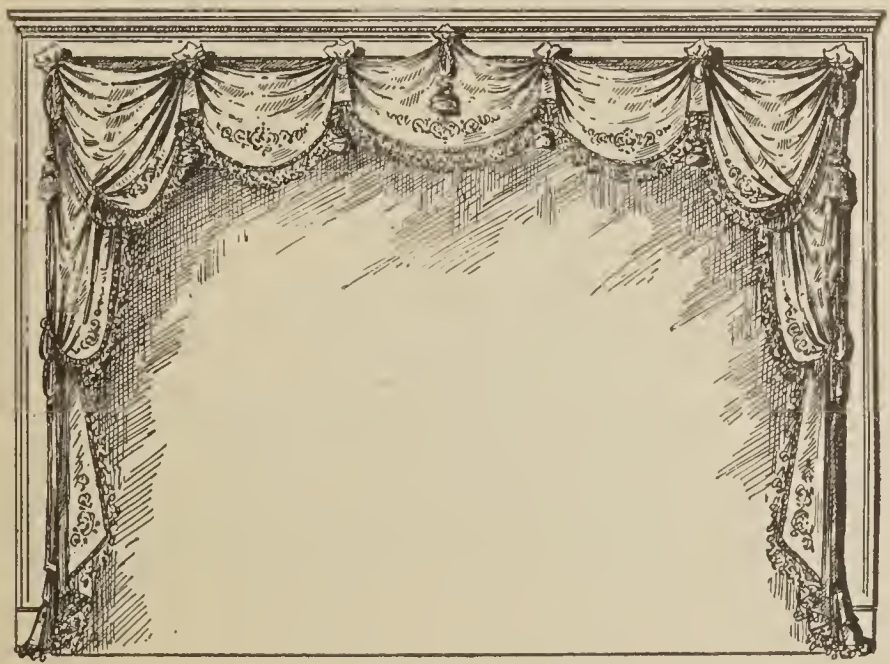




A LARGE open doorway can be beautified by a mahogany grille festooned with gobelin blue silk and cord of the same shade.

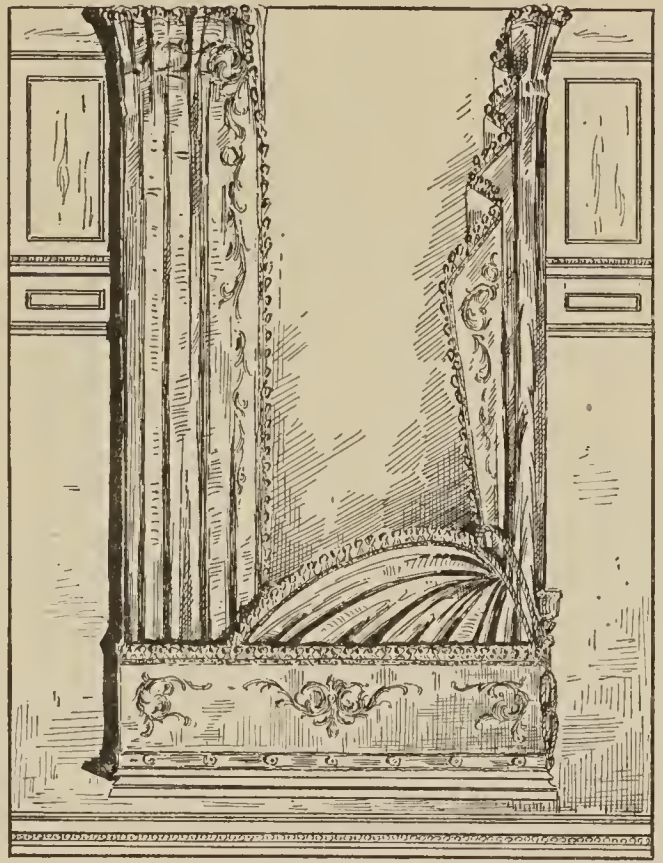
ANOTHER treatment for the enhancement of doorways or alcoves consists of gracefully-draped and looped silk, appliqued with a gold design and trimmed with a heavy fringe and gold tassels.





DOOR hangings and portieres require artistic treatment, of which our illustrations are a sample. In a white doorway with gold trimmings and a grille of white and gold, cerise silk is gracefully festooned and knotted. Cerise cord holds it in one corner, from which it falls in graceful folds to the floor.

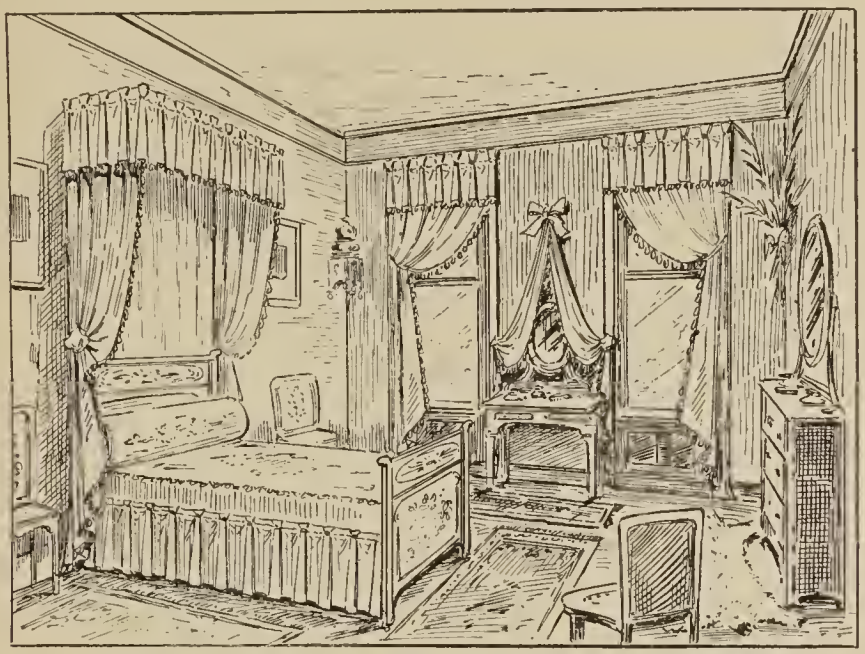
OLD gold velour appliqued with gold composes another portiere, and is looped high with gold cord in one corner. The panel valance is likewise ornamented with gold applique.

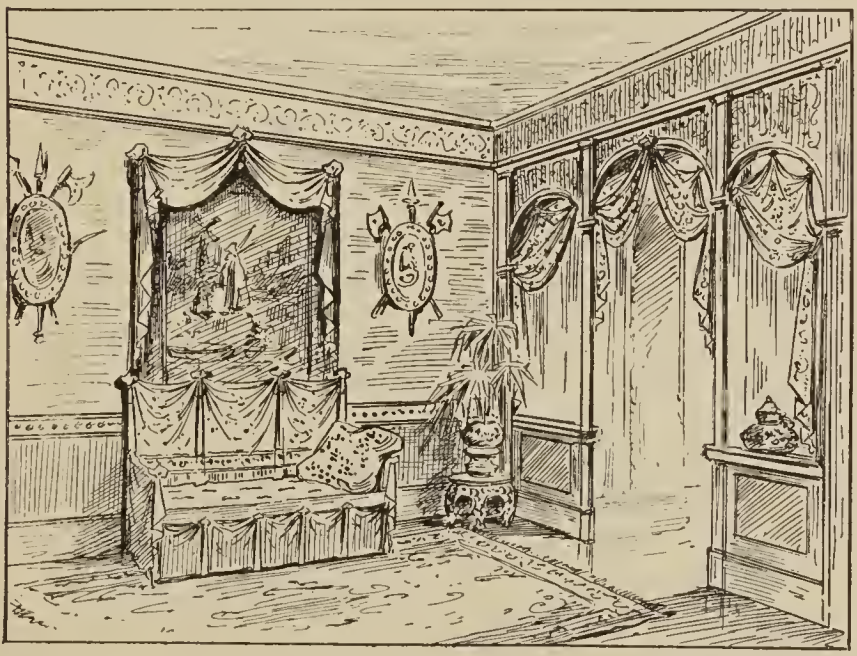


THE soft and daintily-colored drapery silks lend themselves admirably to the enhancement of a rich grille. One model in écru and chocolate shades is looped and knotted at intervals on the mahogany fret-work, and is caught with heavy cord and tassels of corresponding colors. The color scheme of the room is mahogany, écru and gold.

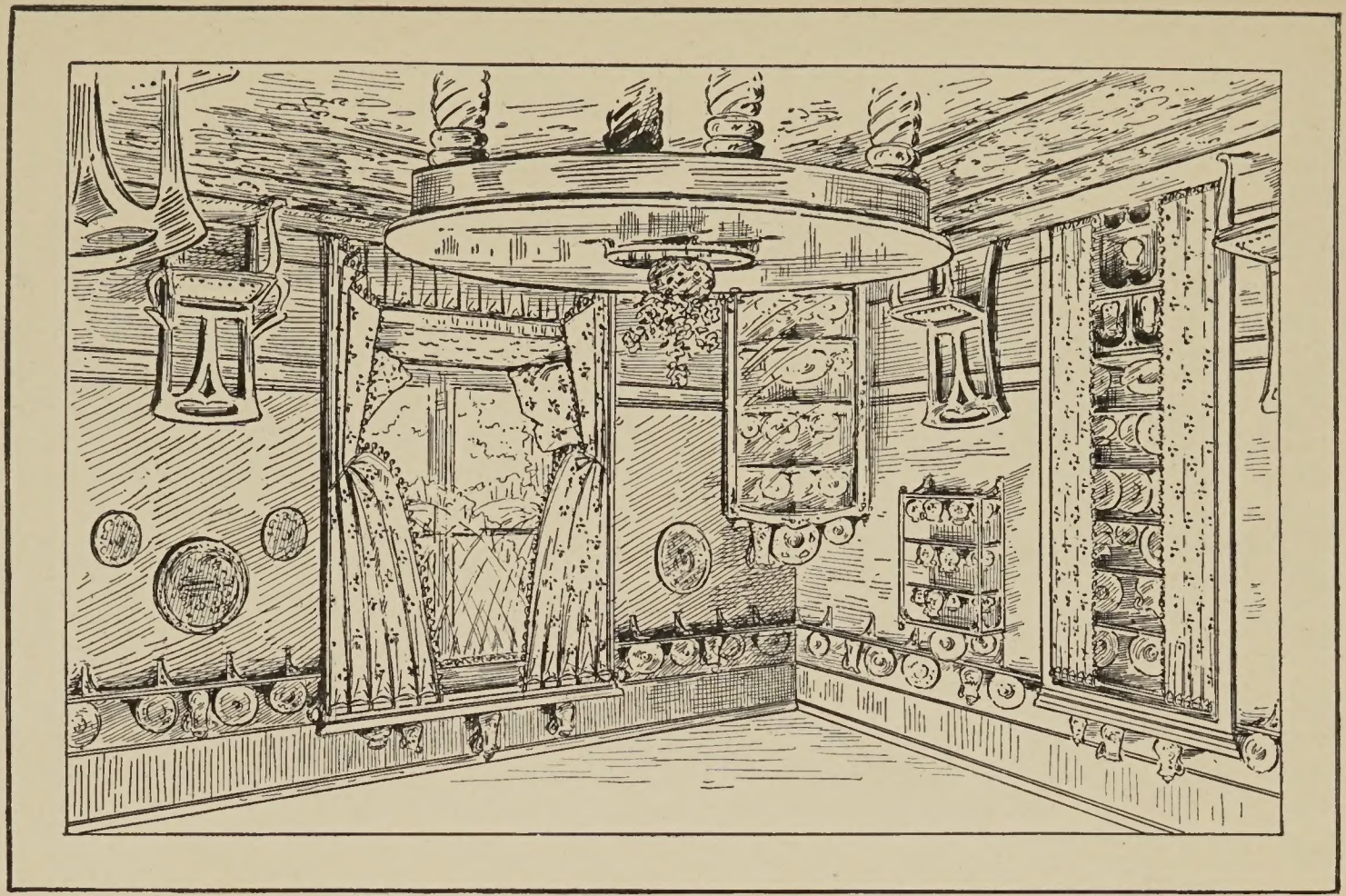
A DAINTY bedroom treatment is in pink and white, the furniture is enameled white, and the wall is a dull old rose. The hangings and draperies are of rose-sprayed white velour.

AN artistic hall arrangement shows a settee draped with "nouveau art" silks, with a tapestry as an effective background. Armorial hangings decorate the walls, and a brass tabouret holds a rich jardiniere filled with palms.





THE novel treatment of a bay window and a cupboard forms an effective feature in a Delft dining-room. The hangings are of white cretonne covered with a blue figure and edged with a blue tassel fringe. A blue and white jute rug covers the floor, and the wall is papered with old blue cartridge paper. The woodwork and furniture are of highly polished oak.



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THE foregoing designs are but a few samples of the many kinds of work executed. We make to order fine lace curtains; silk curtains; portieres of all styles, cut draperies, bed spreads, dresser covers, bolsters, canopics, screens, etc. Utility or shirt waist boxes made and carried in stock in all sizes.

Dens and Cosy Corners made up and furnished from a choice assortment of Oriental goods.

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Our shade workroom turns out perfect workmanship and shades that always work. The cheaper grades of ready-made shades usually do not work nor last well.

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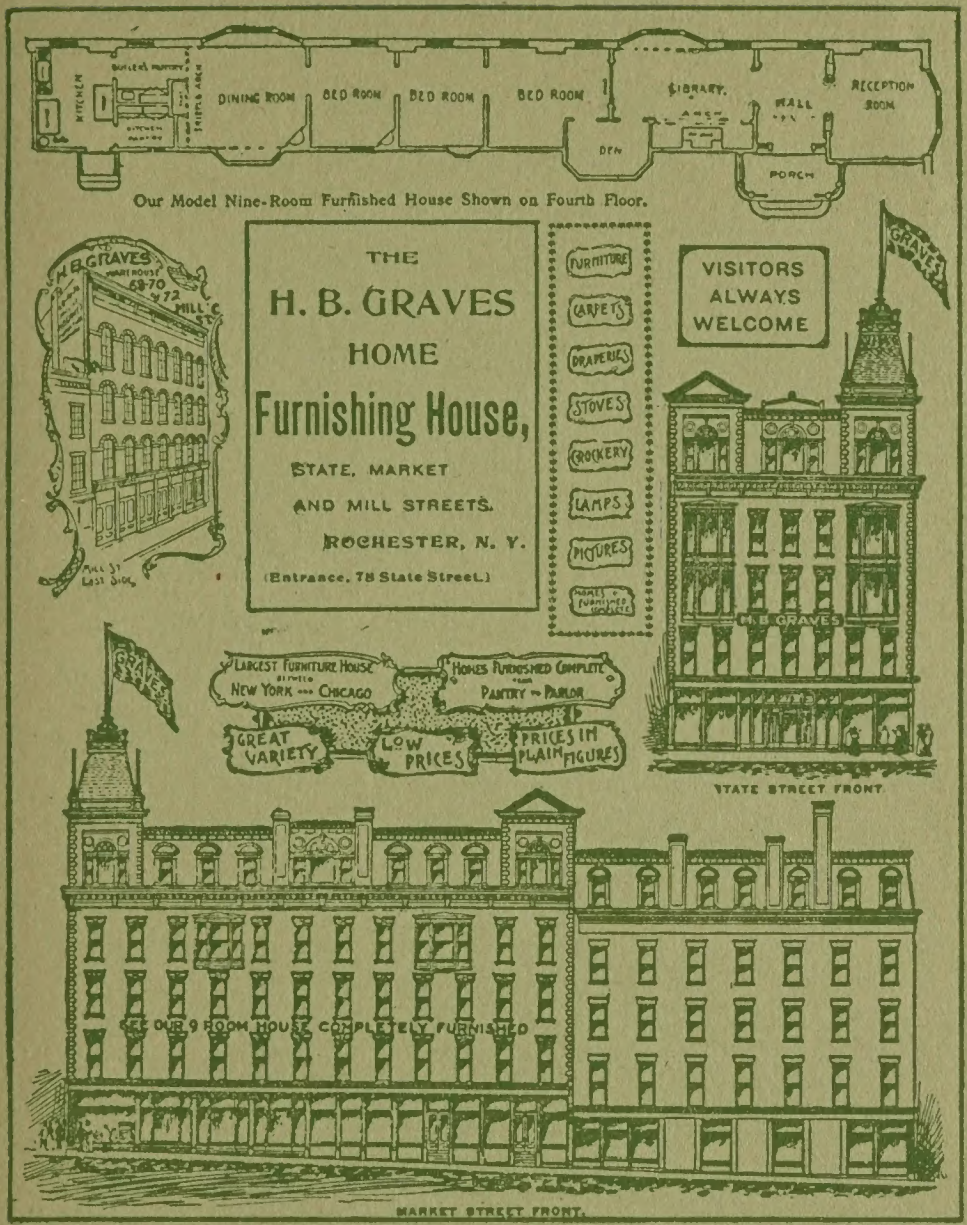

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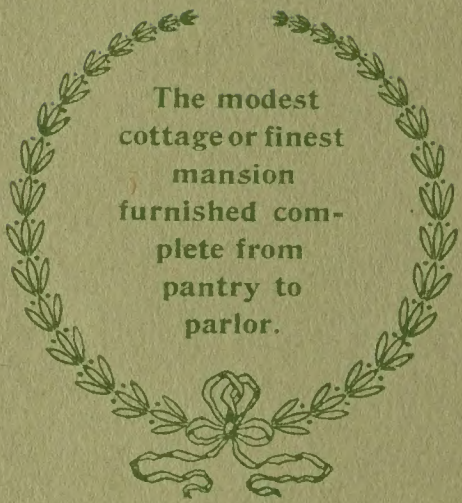
The modest
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parlor.